



**April 2023**

**Dear Friend of the Farmer's Market:**

**The market committee is planning for the 9th season of The Corner Farmers' Market and a return to the northwest corner of 4 Corners Park in Downtown Coldwater. We are excited to have new sidewalks, water fountains, and seating for market guests and vendors.**

**A few notable features of the Coldwater Corner Farmers Market:**

- **500 - 1,000 visitors each week for 12 weeks**
- **Economic Impact: Estimated over \$50,000 of goods sold each season**
- **Diverse vendors: produce, fruit, honey, maple syrup, cut flowers, baked goods, jam, and artisan goods**
- **Live musical entertainment**
- **Project FRESH participant for Seniors and WIC programs**

**Your support could not be more important and appreciated by our vendors and our Board of Directors. With your help, we can continue to market our vendors and their products, provide weekly entertainment, provide a porta potty for guests, maintain membership with the Michigan Farmers Market Association, advertise, and make possible other activities. Plus, it brings hundreds of people to Downtown Coldwater each week.**

**Support farmers and small businesses in 2023. Join us in offering a summertime staple in the community and take advantage of the sponsorship options on the next page.**

Audrey Tappenden, President

Courtney Dirschell, Vice President

Luke Bovee, Treasurer

Georgia Hargett, Secretary

**Thank  
you!**



# Sponsorship Levels

**ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:** Special mention in our annual press release | Listed and tagged in our Facebook posts when kicking off the market, gearing up for our September finale, and other times between | Special thanks during any radio interviews and presentations to service clubs | Logo featured on signage, on-site on market days | Logo featured on our website

## **Sweet Pepper**

**\$250**

All benefits listed above

## **Raspberry Jammer**

**\$500**

All benefits listed above

## **Honey Pot**

**\$1,000**

- One live stream interview during market season
- Table during an event
- All benefits listed above

## **Cornucopia Champion**

**\$1,500**

- One live stream interview during market season
- Table during an event
- Logo placed on Market Manager shirt and/or hat
- Two free t-shirts for personal wear
- All listed above

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

State and Zip Code: \_\_\_\_\_

**Send forms** to [cornerfarmersmarket@gmail.com](mailto:cornerfarmersmarket@gmail.com)  
OR mail to PO Box 841, Coldwater, MI 49036

**Payment** can be mailed with the form. Checks payable to: The Corner Farmers Market  
An invoice can be issued upon request.

## **Sponsorship Level**

☐

**Cornucopia \$1,500**

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**Honey Pot \$1,000**

☐

**Raspberry \$500**

☐

**Sweet Pepper \$250**

*Thank  
you!*