

# The Corner Farmers' Market Policy 2019

## Mission:

We aim to support high quality locally grown produce and sustainable practices, increase healthy and wholesome food access, and promote community interaction.

## Market Overview

1. Saturdays from 9:00 am until 1:00 pm at the NW Four Corners Park, Downtown Coldwater.
2. The Market will operate from June 29, 2019 – September 14, 2019 (12-weeks)
3. Vendors must be set-up and in their assigned booth by 8:45 a.m. for sales to begin at 9 am. "Reserved" vendors must notify the City of Coldwater, Audrey Tappenden, at 517-279-6913 within 24 hours of Market day in the event they will be absent/late.
4. A volunteer will be on site each Saturday from 8-9:30 AM if you need assistance finding your designated vendor spot.
5. If a vendor sells out before the market closes, they may pack up but must do so in an inconspicuous manner. Otherwise, all vendors must stay for the duration of the market.
6. A Porta Potty is available for use by vendors and the public

## Space Rental & Location

1. Each space is 10'x10'. Seasonal vendors can request pre-assigned location (available upon payment).
2. Occasional vendors will be assigned an available space for that particular day. They will not be guaranteed a specific space. Please review your assigned space using your FarmSpread account or find the daily market volunteer to help locate your assigned space.
3. Vendors are required to provide their own tables & tents. NO STAKES ALLOWED but temporary yard signs are permitted during market hours.
4. Vendors may not share or sub-lease their spaces to other vendors.
5. Goods/products should not interfere with walkways for shoppers or other vendors.
6. Vendors may not park in the alleyway next to Southern Michigan Bank & Trust.
7. Vendors are not allowed to drive on the grass within the park.

## Definitions

1. Farmer/Grower– 75% of all produce must be grown by the vendor.
2. Baked Goods– Vendor makes/bakes products from scratch (licensed kitchen or under Cottage Food Laws).
3. Farmer/Dealer– Grows less than 75% of produce they sell and buys from other growers for resale.
4. Food Truck/Hot Served Food/Prepared Served– Vendor sells ready to eat, prepared food. Food may be hot, cold, or not requiring temperature regulation (i.e. tacos, sandwiches, etc.)
5. Artisan Producer (Material Goods/Craft/Flea)– Items are hand-made/crafted by local artisans using local materials, raw and/or recycled. This includes skincare products made from natural ingredients and other products.
6. Organization– Informational vendor providing materials to *educate* on food, health or nutrition.
7. Seasonal “Reserved” Vendor– Has paid for entire season in full (\$100). Seasonal reserved vendors will be mentioned in promotional materials and may choose their preferred booth location.
8. Occasional Vendor – Pays week-to-week (\$10/visit) and is assigned a vendor space based on availability.
9. Sponsor– A group, business, individual, or other entity that has donated money to support market operations: marketing, entertainment, guest food demos, bathroom service, management software, etc. Contact us to find out about sponsor privileges and levels of giving.

## Products and Standards

1. The Corner Farmers’ Market is primarily a food market in keeping with our mission. Vendors must list the products they want to sell on the vendor application and update the list in the event they wish to add or change their product offerings.
2. Non-food items will be allowed at the discretion of the market committee. The committee has the right to accept/reject products. This is an effort to maintain a diversity of goods at the market and ensure that farmer/growers and farmer/dealers are given priority access to vendor spaces.
3. Products sold at the market should be regionally grown/made and must maintain a high level of quality as defined by freshness, ripeness, packaging and “appropriate” labeling (in compliance with The Cottage Food Law). Baked goods labels should tell when the product was made/baked.
4. All products and food sampling must conform to legal and licensing requirements of:
  - a) Michigan Department of Agriculture
  - b) Branch County Health Department
  - c) Michigan Cottage Food Law
  - d) Federal laws (federally illegal substances are prohibited).
5. Presentation Recommendations:
  - a) Products should be displayed in a neat and orderly manner on tables and in containers where appropriate. (Exceptions could include pumpkins or container plants).
  - b) Signs with the vendors’ business name are highly recommended.
  - c) All prices should be posted and clearly visible.

- d) Vendors not selling their own products must post who the grower or producer is (point of origin).
- e) The term organic may only be used (in written or verbal marketing) by growers who are Certified Organic in accordance with the USDA National Organic Program.

#### **Emergency Procedures**

1. In case of severe weather, the market will be closed. Confirmation of closure will be posted on market Facebook page and sent via a message to vendors' Farmspread accounts.

#### **Liability**

1. The Corner Farmers Market, the City of Coldwater, the Coldwater Chamber of Commerce and all volunteers assume no responsibility and shall not be liable for any damage or injury.

2. I further agree to indemnify and hold harmless The Corner Farmers' Market, the City of Coldwater, the Coldwater Chamber of Commerce and all volunteers of the market from any claims, causes of action, liability, and other costs resulting from any damage to personal property, or for accidents or injuries sustained by myself or my representatives while using The Corner Farmers' Market.

3. All disputes shall be submitted in writing and will be reviewed and addressed by the Farmer's Market Committee.

4. All vendors agree to having read and fully understand the Corner Farmers' Market Policy. I hereby agree to comply with these rules and all Federal, State and local regulations that apply and agree to forfeit my rights to sell at The Corner Farmers' Market if I am found to be in non-compliance.

*Revised: 5/2019*