

# The Corner Farmers' Market Policy 2018

Mission: To support high quality locally grown and sustainable practices by increasing healthy and wholesome food access and promoting community interaction.

## Market Overview

1. Saturdays from 9:00 am until 1:00 pm at the NW Four Corners Park, Downtown Coldwater.
2. The Market will operate from June 23, 2018 - September 8, 2018 (12-weeks)
3. Vendors must be set-up and in their assigned booth by 8:45 a.m. for sales to begin at 9am. "Reserved" vendors must notify the Chamber of Commerce at 517-278-5985 within 24 hours of Market day in the event they will be absent/late.
4. A volunteer will be on site each Saturday from 8-9:30 AM if you need assistance.
5. If a vendor sells out before the market closes, they may pack up but must do so in an inconspicuous manner.
6. Porta Potties are available for vendors and the public

## Space Rental & Location

1. Each booth is 10'x10'. Seasonal vendors can request pre-assigned location (available upon payment).
2. Occasional vendors will be assigned whatever space is available on that particular day. They will not be guaranteed a specific booth. Please find the market volunteer for available space.
3. Vendors are required to provide their own tables & tents. NO STAKES ALLOWED (temporary yard signs permitted during the duration of the market)
4. Vendors may not park in the alleyway next to Southern Michigan Bank & Trust.
5. Vendors are not allowed to drive on the grass within the park.
6. Volunteer(s) will be available with maps to assist you in finding an available location.

## Definitions

1. Farmer/Grower: 75% of all produce must be grown by the vendor.
2. Baked Goods: Vendor makes/bakes products from scratch (licensed kitchen or under Cottage Food Laws).
3. Retailer/Grower: Grows less than 75% of produce they sell and buys from other growers for resale.
4. Producer: Vendor uses raw materials to derive a consumer good/product.
5. Food Truck: Vendor sells ready to eat, prepared food.
6. Artisan: Items are hand-made/crafted by local artisans using local materials.
7. Educational: Informational vendor providing materials to educate on food, health or nutrition.
8. Seasonal "Reserved" Vendor: Has paid for entire season in full (\$100). In addition, reserved vendors will be mentioned in promotional material.
9. Occasional Vendor: Pays week-to-week (\$10/visit) and can choose booth location upon arrival, based on availability, and may not share space with another vendor.
10. Sponsor: Promoted through advertisements on social media, newspaper, press releases, and has the option of setting up a booth at no cost for sponsors over \$250 for the season. No political party or association to politics will be considered by the committee as a sponsor, in order to stay true to the nature of the event.

## Products

1. The Corner Farmers' Market is primarily a food market in keeping with our mission. Vendors must list the products they want to sell on the vendor application and update the list in the event they wish to add or change their product offerings.
2. Non-food items will be allowed at the discretion of the market committee. The committee has the right to accept/reject products: based on the diversity of goods we want to offer.
3. Products sold at the market should be regionally grown/made and must maintain a high level of quality as defined by freshness, ripeness, packaging and "appropriate" labeling (in compliance with The Cottage Food Law). Baked goods labels should tell when the product was made/baked.
4. The Farmers Market Committee will not allow political campaign booths at the event, to stay true to the nature of the event. The exception to this would be the selling of products accepted by the committee ie. political organization has a community garden they want to sell items from.
5. All products must conform to legal and licensing requirements of:
  - a. Michigan Department of Agriculture
  - b. Michigan Cottage Food Law
    - a. Guidelines for Providing Safe Food Sampling at Farmers' Markets Products should be displayed in a neat and orderly manner on tables and in containers with the exception of items like pumpkins or container plants.
  - c. Signs with the vendors' business name are highly recommended.
  - d. All prices should be posted and clearly visible.
  - e. Vendors not selling their own products must post who the grower or producer is (point of origin).
  - f. The term organic may only be used (in written or verbal marketing) by growers who are Certified Organic in accordance with the USDA National Organic Program.

## Emergency Procedures

1. In case of severe weather, the market will be closed. Confirmation of closure will be posted on market website.

## Liability

1. The Corner Farmers Market, the City of Coldwater, the Coldwater Chamber of Commerce and all volunteers assume no responsibility and shall not be liable for any damage or injury.
2. The Corner Farmers Market requires that vendors either:
  - a. Name the Corner Farmers Market as additional insured on their farm/business liability insurance policy and provide proof of that coverage.
3. All disputes shall be submitted in writing and will be reviewed and addressed by the Farmer's Market Committee.